

Nov. 19, 2024

SPONSORSHIP PACKAGE

WILDFIRES, CLIMATE CHANGE, & INVASIVE SPECIES

NATIONAL CONFERENCE

The Canadian Council on Invasive Species is hosting a 1-day virtual conference bringing together government, industry, academia and Indigenous leaders from across Canada and the United States to explore the destructive interaction between climate change, wildfires and invasive species.



Fires, Forests, and the Future: Identifying actions to mitigate the triple-threat of wildfires, climate change and invasive species.

About the Conference

Objective

Following record-breaking wildfire seasons across Canada and the United States, this conference hopes to bring together leading experts, innovators and professionals to work towards safeguarding our forests and biodiversity from the triple threat of wildfires, climate change and invasive species.

Audience

500-750 participants from across North America, including members of federal, provincial, municipal governments, industry leaders, academia, managers, Indigenous leaders and other stakeholders.

Outcomes

Diverse perspectives will converge to explore the risks, develop prevention strategies, discover groundbreaking solutions, and forge meaningful connections.

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We Need Your Help!

We cordially invite you to become a valuable partner in our upcoming virtual conference, "Wildfires, Climate Change, and Invasive Species" scheduled for November 19th, 2024. This transformative event promises a day of unparalleled engagement and knowledge-sharing. We all have a part to play mitigating the impacts of invasive species and climate change.

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Benefits of Sponsorship

As a partner, you'll align your brand with a conference that speaks to the heart of an emerging issue, and guarantees exposure to a wide and influential audience. Benefits of sponsorship include:

Brand Exposure

Your name will grace our conference materials, reaching hundreds of potential clients, partners and collaborators.

Leadership

Showcase your expertise by engaging with attendees during panel discussions and Q&A sessions.

Networking

Connect with professionals and decision-makers across various sectors, fostering opportunities for growth and collaboration.

Prominent Recognition

Your commitment will be highlighted throughout the conference, underlining your pivotal role in making this event a success.

Who We Are

The Canadian Council on Invasive Species (CCIS) is a national non-profit charity, committed to uniting individuals, organizations, and government agencies in a collective effort to tackle the challenges posed by invasive species.

Our mission includes increasing awareness of invasive species' impact on biodiversity, the economy, and human health. We facilitate collaboration, advocate best practices, offer training, and conduct research to inform policies.



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Overview of Benefits

All amounts are in Canadian dollars

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BENEFIT	FRIEND UP TO \$500	BRONZE \$1,000	SILVER \$5,000	GOLD \$7,500 AND UP
MEMBERSHIP				
Complementary CCIS partner membership for 1 year			✓	✓
Complementary tickets to attend event (# of tickets)	(1)	(2)	(4)	(6)
PROMOTIONS				
Social media partnership ads promoting conference involvement (# of Ads)			(3)	(6)
Prominent logo visibility aligning with sponsorship commitment level at event			✓	✓
Website link included on event webpage		✓	✓	✓
Tiered placement of logo and website link in Quarterly Newsletters		✓	✓	✓
Tiered logo/name placement in event emails, and social media	✓	✓	✓	✓
CONFERENCE VISABILITY AND ENGAGEMENT				
5 minute presentation (speaking, video or both) at event during plenary session				✓
Mention at each session		✓	✓	✓
Mention at plenary session	✓	✓	✓	✓
Tiered exhibitor booth during virtual conference based on sponsorship level		✓	✓	✓

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Thank You!

We look forward to welcoming you as a sponsor of the Wildfires, Climate Change & Invasive Species conference!

For more details and to customize your package, please contact:

Chris Sullivan:

chris@canadainvasives.ca



Canadian Council
on Invasive Species

Conseil Canadien des
Espèces Envahissantes